NOTICE OF MEETING

PLANNING, RESOURCES, AGRICULTURE AND EXTENSION COMMITTEE

May 23, 2017 - 4:15 PM

UW Sheboygan Campus
5 University Drive
Sheboygan, WI 53081

UW Extension Office - Room 5024

Agenda

Call to Order
Certification of Compliance with Open Meeting Law
Approval of Minutes

PRAE Committee - Regular Meeting - Apr 25, 2017 4:15 PM

Public Input and Comments on Agenda Items/Non-Agenda Items
Correspondence
UW Extension

Consideration of UW-Extension Impact Report

Consideration of 1st Quarter Variance Report

4-H Youth Development Volunteer Impact - Sarah Tarjeson
Update on nEXT Generation Reorganization

Approval of Attendance at Other Meetings or Functions
Travel Report and Report of Meetings and Functions Attended
Review and Approve Vouchers
Adjourn
Next scheduled meetings

June 13, 2017 at 4:15 (Planning & Conservation Focus)
June 27, 2017 at 4:15 (UW-Extension Focus)

Communications

Prepared by:
Ann Herzog
Recording Secretary

Keith Abler
Committee Chairperson

NOTE: A majority of the members of the County Board of Supervisors or of any of its committees may be present at this meeting to listen, observe and participate. If a majority of any such body is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in *State ex rel. Badke v. Greendale Village Board*, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.

Wis. Stat. § 19.84 requires that each meeting of a governmental body be preceded by a public notice setting forth the time, date, place, and subject matter of the meeting. This Notice and Agenda is made in fulfillment of this obligation. Electronic versions of this Notice and Agenda may hyperlink to documents being circulated to members in anticipation of the meeting and are accessible to the public for viewing. Additions, subtractions, or modifications of the hyperlinked materials do not constitute an amendment to the meeting agenda unless expressly set forth in an Amended Notice and Agenda. Members of the public are encouraged to check from time to time before the meeting to see whether the hyperlinked content has been changed from what was originally posted.

Persons with disabilities needing assistance to attend or participate are asked to notify Sarah Tarjeson, 920-459-5915 prior to the meeting so that accommodations may be arranged.

SHEBOYGAN COUNTY PLANNING, RESOURCES, AGRICULTURE, & EXTENSION COMMITTEE MINUTES

UW-Extension Office
UW-Sheboygan Campus
5 University Drive, Sheboygan, WI
Room 5024

April 25, 2017 **Called to Order: 4:15 PM** **Adjourned: 4:49 PM**

MEMBERS PRESENT: Supervisor Keith Abler, Supervisor Fran Damp, Supervisor Jim Baumgart, Supervisor Steve Bauer, FSA Member Stanley Lammers

MEMBERS ABSENT: Supervisor Libby Ogea

OTHERS PRESENT: Jane Jensen, Mike Ballweg, Laura Apfelbeck, Amy Catanzaro, Tammy Zorn

Chairman Abler called the meeting to order at 4:15 PM. Chairman Abler reported the meeting notice had been posted on April 18, 2017, at 10:35 AM and the meeting was in compliance with the Wisconsin Open Meeting Law.

Supervisor Damp moved to approve the minutes from the meeting on March 28, 2017. Motion seconded by Supervisor Bauer. Motion carried.

There was no Public Input or Comments on Agenda Items/Non-Agenda Items.

Correspondence: None.

Supervisor Bauer made a motion to approve the Milwaukee River Watershed Soil and Water Outreach Coordinator office space at UW-Extension. Motion seconded by Supervisor Baumgart. Motion carried.

Supervisor Bauer moved to approve the UW-Extension Impact Report for April. Motion seconded by Supervisor Baumgart. Motion carried.

Laura Apfelbeck and Amy Catanzaro reported on the Impact of FoodWIse in the Head Start program.

Jane Jensen gave an update on the nEXT Generation Reorganization.

Approval of Attendance at Other Meeting or Functions: None.

Travel Report and Report of Meetings and Functions Attended: None.

Supervisor Damp made a motion to approve vouchers and Stanley Lammers seconded. Motion carried.

Supervisor Damp moved to adjourn the meeting. Stanley Lammers seconded the motion. Motion carried. Meeting adjourned at 4:49 PM.

Next meeting (Planning & Conservation Focus) is scheduled for May 9, 2017 at 4:15 PM. Next meeting (UW-Extension Focus) is scheduled for May 23, 2017 at 4:15 PM.

Jane Jensen, Recording Secretary Libby Ogea, Committee Secretary

Minutes Acceptance: Minutes of Apr 25, 2017 4:15 PM (Approval of Minutes)

UW-Extension Sheboygan County

Community Growth Management Education

Kevin Struck, Growth Management Educator

Several communities around the nation have adopted zoning regulations that accommodate **agricultural tourism (agritourism)**. The Michigan Agricultural Tourism Advisory Council has produced a guidebook that states "There is a need to provide for opportunities for farming operations to evolve and enhance economic viability to meet the needs of the consumer. For agriculture to maintain its profitability, raw commodities need to be processed into value-added products. At the same time, consumers are looking for agricultural related entertainment."

Agricultural tourism can include:

- farm markets, farm direct marketing, roadside stands
- on-farm shops: woolen goods, gifts, flowers, herbs and spices
- on-farm cafés, bed and breakfasts, overnight camping
- maple syrup operations, cider mills
- corn mazes, straw mountains, pumpkin patches, picnic areas, petting farms, bonfires, nature trails
- U-Pick operations, rent-a-tree operations, Christmas tree farms
- farm museums, educational events (e.g., food preserving classes)
- pony rides, haunted houses, barn dances, sleigh/hay rides
- on-farm retail: meat shops, dairies, bakeries, creameries, wineries
- community supported agriculture (CSA)

The Town of Mosel, due to the presence of Lake Michigan, Whistling Straits, and I-43, as well as an active agricultural community, has already experienced agritourism development, some of which it was not adequately prepared for. Increased traffic, noise, parking issues, lighting, and so forth are often consequences of development, and these can be disruptive in quiet rural areas if not managed carefully.

The Town has called on Kevin to help its Plan Commission, Clerk, and Town Board understand agritourism issues better and to augment its zoning ordinance to ensure agritourism is accommodated but in appropriate locations and with suitable standards. Kevin presented models of what other communities have adopted and is helping Town officials determine what standards might be best in Mosel. Eventually, the Town will update its zoning ordinance accordingly. "You are a tremendous help to us in town Mosel." — Mosel Town Chairman

Sheboygan County Planning, Resources, Agriculture & Extension Committee

Keith Abler
Chairperson

Fran Damp
Vice-Chairperson

Libby Ogea
Secretary

James Baumgart
Steven Bauer
Stanley Lammers
Members

Use your phone, iPad or tablet camera to scan the code above to find UWEX on the web! (Barcode Reader or Google Goggle apps may be needed.)

UW-Extension
Sheboygan County
5 University Drive
Sheboygan, WI 53081
920-459-5900

University of Wisconsin, United States Department of Agriculture, and Wisconsin Counties cooperating.

University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX & ADA.

UW Extension Sheboygan County

Your county extension office

Sheboygan County
UW-Extension Staff
920.459.5900

Michael J. Ballweg
Agriculture Agent

Jane E. Jensen
Family Living Educator

Sarah J. Tarjeson
4-H Youth Development Educator

Linda Robson
4-H Youth Development Program Coordinator

Betsy Warmus
4-H Youth Development Assistant (25%)

Kevin Struck
Growth Management Educator

Laura Apfelbeck
Nutrition Education Program Coordinator
(shared with Manitowoc)

Kao Vang and Janeth Orozco
Nutrition Education Educators
(shared with Manitowoc)

Administrative Assistants

Ann Herzog
Tammy Zorn
Nancy Brown

UW-Extension Sheboygan County
May 2017 - IMPACT REPORT

4-H Youth Development

Sarah Tarjeson, 4-H Youth Development Educator
Linda Robson, 4-H Youth Development Program Coordinator

Volunteer Development and Management

In the Sheboygan County 4-H Program, **volunteer management and development** is a priority! With 357 Certified 4-H Volunteer Leaders, it is critical that staff engage volunteers in ongoing educational processes designed to build capacities for their service roles. By actively engaging volunteers and organizing volunteer efforts, we are able to provide hundreds of opportunities throughout the year for over 1,500 youth, K-13th grade.

In order to manage and develop volunteers effectively, staff hold group trainings throughout the year and are available for one-on-one consultations and support. Trainings include research based information on positive youth development, conflict management and problem solving, risk management, and financial management. Along with ongoing volunteer development and management, a required 4-H Volunteer Orientation is held for new volunteers. This year, 36 adults were certified through our Sheboygan County **4-H Volunteer Youth Protection Program**. The primary purpose of this process is to ensure the safety and well-being of all participants (i.e., youth, their parents and families, salaried and volunteer staff.)

The Value of Volunteers

As volunteers offer their time, talents, and/or resources to 4-H Youth Development Educational Programs, they do so without monetary expectation and yet give generously and graciously. During the 2016 4-H Youth Development Program year, approximately 27,000 hours (roughly 83 hours per year per volunteer with 324 volunteers) of 4-H Volunteer service hours were contributed to the Sheboygan County 4-H Program for a dollar value of **$622,620.**

This spirit of volunteerism isn't limited to the adults in our program. The *4-H Study of Positive Youth Development,* a longitudinal study that began in 2002 and has been repeated over eight years with the Tufts University research team indicated that 4-H'ers in grades 7-12 are nearly four times more likely to be actively engaged in their communities than their peers. In fact, one of the essential elements of positive youth development involves Generosity. Young people need to have the opportunity to discover who they are by gaining exposure to the larger community and the world. 4-H engages youth in this opportunity through service to others—our 4-H clubs have served over 148 different organizations through their service in the last year alone.

Attachment: May_2017_ImpactReport (4368 : UW-Extension Impact Report)

UW-Extension Sheboygan County

Agriculture and Natural Resources

Mike Ballweg, Agriculture Agent

Alfalfa Production and Feeding Underpin Wisconsin's Dairy Herds

UW-Extension partnered with the Sheboygan County Forage Council, Adell Cooperative, and Kettle Lakes Cooperative to conduct the **2017 Alfalfa Quality Monitoring Project**. Yearly weather variations make twice-weekly monitoring important to ensure harvesting high quality forage. In addition to a postcard being mailed to area dairy producers and nutritionists, results are emailed to the Tri-County Agricultural List, as well as posted to the UW-Extension Sheboygan County website. See http://sheboygan.uwex.edu/agriculture/agronomy-and-forage/ for more information on this and related topics.

Outcome – Economic Impact

The forage quality difference in 2017 between harvesting May 22nd and June 1st translates into approximately $240/acre of increased milk yields. If half of Sheboygan County's 43,000 alfalfa acres were harvested one week earlier as a result of this UW-Extension alfalfa quality educational program, an additional $5 million of annual milk sales would be generated for Sheboygan County dairy farmers. Unfortunately, severe alfalfa winterkill in 2016-2017 will result in additional costs to establish new alfalfa acreage at a time of depressed milk prices.

Sheboygan County Hay Auctions Brings Buyers and Sellers Together

There is a long history of the Sheboygan County Forage Council and UW-Extension sponsoring **hay auctions** once each month from December through April. These auctions provide a local market for buyers and sellers of forages. Equally important, the hay auctions provide a market for determining and setting local hay prices.

The auction moved from Chissy's Restaurant near Waldo to the Adell Co-op in 2016-2017, with a new Saturday morning start time. This allows part-time farmers, who might otherwise be working during the week, to attend along with full-time farmers.

UW-Extension Sheboygan County

Family Living & Wisconsin Nutrition Education Program (WNEP)

Jane Jensen, Family Living Educator

The **Wisconsin Bookworms™ Early Literacy Program** has been a collaborative program among Jane, Sheboygan County Home and Community Education, Sheboygan County Head Start, and Wisconsin Public Television for 19 years. Fifteen trained volunteer reading mentors contributed over $5,500 of volunteer time to read children's books and share early literacy materials with 220 Head Start children each month during the 2016-17 school year. Each child receives a set of eight high quality books. Almost $5,000 was leveraged in partnership with the local Head Start program to purchase the books.

Activity sheets are sent to the parents/caregivers so that early literacy skills can be reinforced at home. Reading to young children helps them develop a love of reading, along with an enthusiasm for learning. Wisconsin Bookworms is designed to provide free books to children who may not otherwise own books; giving them the experience of being read to and helping preschool children gain a lifelong love of reading.

Since 1998, Sheboygan County's Wisconsin Booksworms Project has reached 4,275 low-income children between the ages of 3-5 and with Head Start raised more than $95,000 that was used solely to purchase books for the program.

Laura Apfelbeck & Janeth Orozco, Nutrition Education Program / FoodWIse

It may be more difficult for people who rely on food pantries to eat healthy, claims the *Journal of the Academy of Nutrition and Dietetics* (Oct. 2016). The study examined the contents of bags distributed over 30 years and found many did not meet minimum recommended amounts of vitamins A and C, zinc, and calcium. Most pantries operate as an occasional food source, but some families use pantries regularly over a long period. Because many pantries cannot store fresh fruits and vegetables, frozen or refrigerated items, food boxes are often filled with canned and boxed items. While sustaining, these foods may also be higher in sodium and lower in fiber or vitamins. Thus, people already struggling financially may find themselves susceptible to diabetes, high blood pressure, and obesity.

With these issues in mind, FoodWIse has partnered with Liz Kroll, director of the Sheboygan County Food Bank system. FoodWIse nutrition educators met with pantry managers in April and are now conducting surveys of the 10 pantries in the system. Potential project outcomes include the adoption of a nutrition policy and implementation of such practices as 1) on-site nutrition education, 2) providing a shopping list and recipes, 3) posting signs prompting healthy choices, 4) educating donors, 5) making food choices flexible, 6) supporting clients while shopping, and/or 7) offering incentives to encourage healthy eating.

Example of a "Stockbox" distributed by Hunger Task Force to senior citizens in Sheboygan County.

The goal is to identify five pantries interested in starting monthly nutrition education and two pantry managers interested in broader policy and systems change in the coming fiscal year.

Attachment: May_2017_ImpactReport (4368 : UW-Extension Impact Report)

VARIANCE REPORT FOR DEPARTMENT -- UW-EXTENSION
FOR THE QUARTER ENDING 03/31/2017

G/L CATEGORY	VARIANCE FROM BUDGET	EXPLANATION OF VARIANCE	POSITIVE/ NEGATIVE
Public Charges for Services			
General Government	(1,171.09)	Negative variance due to decreased revenue generation from programs.	Negative
Personnel Related Expenditure			
Wages	2,973.69	Postive variance due to turnover with staff and summer intern wages budgeted over 12 months (position is May-Aug).	Positive
Operating Expenses			
Purchased Services	4,151.70	Positive variance due to elimination of Dairy & Livestock Educator position after contract completion and budgeting. Also due to timing of state (FY July 1 - June 30) billing county (CY Jan 1 - Dec 31) for Extension agents salaries. County billed 2 times per year in different county annual budgets.	Positive
Repairs & Maintenance	(2,299.50)	Negative variance due to copier maintenance.	Negative
General Operating	9,104.65	Positive variance due to mileage, postage and programming supplies being less than budgeted. Also updated computer equipment has not yet been purchased.	Positive
TOTAL	**12,759.45**		**Positive**

Attachment: Copy of 1st Quarter Variance Explanations (4367 : 1st Quarter Variance Report)