

NOTICE OF MEETING

SHEBOYGAN COUNTY PLANNING, RESOURCES, AGRICULTURE AND EXTENSION COMMITTEE

March 26, 2024

3:00 PM

Extension Sheboygan County Office
UW-Green Bay – Sheboygan Campus
5 University Drive
Sheboygan, WI 53081
Room 5024

Remote Access:

(312) 626-6799

Meeting ID: 977 1211 0953 #

Passcode: 886395

<https://uwmadison.zoom.us/j/97712110953?pwd=cDBmbWtqTnNVTmxVRG5XTFYrc09qUT09>

*** AGENDA***

Call to Order

Certification of Compliance with Open Meeting Law

Approval of February 27, 2024 Minutes

Correspondence

Extension-

Presentation of 2023 Annual Report

Area Extension Director Report

(This report is summary of key activities. No action will be taken by the Planning, Resources, Agriculture and Extension Committee unless it is a specific item on the agenda.)

Liz Gartman Regional Crops Educator Report

(This report is a summary of key activities. No action will be taken by the Planning, Resources, Agriculture and Extension Committee unless it is a specific item on the agenda.)

Consideration and Approval of Attendance at Other Meetings/Functions

Travel Reports on Meetings/Functions Attended by Committee Members

Review and Approve Vouchers

Adjournment

Next scheduled meetings: April 9, 2024 at 3:00 PM (Planning & Conservation Focus)

Prepared by:

Tammy Zorn

Recording Secretary

Keith Abler

Committee Chairperson

Sheboygan County

Posted March 20, 2024 10:00 AM

NOTE: Persons with disabilities needing assistance to attend or participate should contact the Extension Department at 920/459-5900 prior to the meeting so that accommodations may be arranged.

A majority of the members of the County Board of Supervisors or of any of its committees may be present at this meeting to listen, observe and participate. If a majority of any such body is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.

**SHEBOYGAN COUNTY PLANNING, RESOURCES, AGRICULTURE & EXTENSION
COMMITTEE MINUTES**

Sheboygan County UW-Extension Office
5 University Drive
Sheboygan, WI
Room 5024
and
Remote

February 27, 2024

Called to Order: 3:01 PM

Adjourned: 3:26 PM

MEMBERS PRESENT: Chairman Keith Abler, Supervisor Rebecca Clarke (remotely), Supervisor Henry Nelson, Supervisor John Nelson, Supervisor Paul Gruber, Ag Community Member Stan Lammers

MEMBERS ABSENT:

OTHERS PRESENT: Jayna Hintz, Tammy Zorn, Cassi Worster (remotely), David Huenink (remotely)

Chairperson Abler called the meeting to order at 3:01 PM and verified the meeting notice had been posted on February 21, 2024 at 9:45 AM and the meeting complied with the Wisconsin Open Meeting Law.

Supervisor Henry Nelson moved to approve the January 23, 2024 minutes. Motion supported by Stan Lammers. Motion carried unanimously.

Correspondence: None.

Extension-

Consideration of the 2023 4th Quarter Variance Report. Supervisor Henry Nelson moved to approve the 2023 4th Quarter Variance Report. Motions seconded by Supervisor Gruber. Motion carried unanimously.

Area Extension Director Report. Jayna Hintz gave an update on the January 2024 Impact Report and on the .5 4-H Program Educator position vacancy status.

Cassi Worster Marketing Specialist Report. Cassi Worster reported and shared the Regional Ag Website update.

Consideration and Approval of Attendance at Other Meetings/Functions. None.

Travel Report and Report of Meetings and Functions Attended. None.

Review and Approve Vouchers. Supervisor John Nelson moved to approve the vouchers. Supervisor Gruber seconded the motion. Motion carried unanimously.

Supervisor Gruber moved to adjourn the meeting. Stan Lammers supported the motion. Motion carried unanimously. Meeting adjourned at 3:26 PM.

Next meeting (Planning & Conservation Focus) is scheduled for March 12, 2024 at 3:00 PM.

Next meeting (Extension Focus) is scheduled for March 26, 2024 at 3:00 PM.

Tammy Zorn
Recording Secretary

John Nelson
Committee Secretary



SHEBOYGAN COUNTY

Jayna Hintz

Extension, Sheboygan County-University of Wisconsin-Madison

March 1, 2024

Honorable Members of the Sheboygan County Board and County Administrator Alayne Krause,

I am pleased to submit the 2023 Annual Report for Extension, Sheboygan County, University of Wisconsin-Madison. Our goal is to provide quality educational programs to empower the people of Sheboygan County to gain knowledge, build capacity, strengthen collaboration, and develop relationships with key partners in the community.

Highlights of the various educational outcomes in 2023 include: obtained vital input for the Cascade Village Board from residents regarding the future of the Cascade mill pond, dam, park, and Nichols Creek which ultimately guided the board to pursue a feasibility study for their residents' top-ranked alternative; provided groundwater and private well education through a well water testing event and educational session in the Town of Rhine; hired Human Development and Relationships Educator who met with over 20 community partners to build relationship and identify community needs; hired Crops Educator who began building relationships with producer-led watershed groups, Natural Resources Conservation Service and Farm Service Agency staff, growers, dairy producers, and the Sheboygan County Planning & Conservation Department with the goal of creating partnerships that allow us to scale future programming; FoodWise taught 358 nutrition education classes to 4,608 participants; revisited the Core Values of the Wisconsin 4-H Program with club leaders, officers, and youth leadership to refocus the program's vision and outcomes; responded to the rapid onset of drought conditions in early summer with timely crop management updates to growers around topics such as weed management, forage production, pests, cover crop considerations, and crop insurance.

I want to thank the County Board and County Administrator for your collaboration and support.

Respectfully Submitted,

Jayna Hintz
Area Extension Director

Mission Statement and Summary of Responsibilities

Through Extension, Sheboygan County, University of Wisconsin-Madison, the people of Sheboygan County and beyond can solve their most pressing issues and uncover their most promising opportunities through hundreds of programs and initiatives.

Fundamental to this mission are Extension, Sheboygan County, University of Wisconsin-Madison's partnerships with Sheboygan County government, UW-Green Bay, Sheboygan campus, and other public and private organizations. Extension, Sheboygan County, University of Wisconsin-Madison's wide-ranging initiatives impact over 15,000 Sheboygan County residences directly and indirectly every year by providing access to university resources and engaging people in learning and transforming their lives wherever they live and work.

Summary of responsibilities include the following:

- Supporting personal growth, professional success, and organizational effectiveness through formal and informal learning.
- Addressing the changing needs of the state and community by conducting, applying, and conveying relevant university research.
- Integrating a scholarly approach to outreach into Sheboygan County focusing on Youth Development, Community Development, Human Development & Relationships, Nutrition, and Agricultural education.
- Addressing the specific educational needs of underserved populations in our community.
- Empowering area residents to make informed decisions, become more self-sufficient, improve their lives, and add value to the communities in which they live.

Goals and Objectives Achieved in 2023

- In response to a request by the Cascade Village Board, created a two-page fact sheet, an open house feedback form, and a follow-up opinion survey that was sent to every household in the Village to obtain vital input regarding the future of the Cascade mill pond, dam, park, and Nichols Creek. A total of 74 residents provided feedback, which the Village Board took into consideration and ultimately voted in favor of pursuing a feasibility study for their residents' top-ranked alternative.
- Provided groundwater and private well education through a well water testing event and educational session in the Town of Rhine, held in cooperation with the certified lab at UW-Stevens Point. Over 130 households participated, which made this one of the highest attended events for this program in Sheboygan County. The follow-up educational and troubleshooting session was attended by 60 people.
- Hired a Human Development and Relationships (HDRI) Educator in July, 2023. The HDRI Educator has since met with over 20 community partners to build relationship and identify community needs.
- Newly hired Crops Educator began building relationships with producer-led watershed groups, Natural Resources Conservation Service and Farm Service Agency staff, growers, dairy producers and Planning & Conservation Department with the goal of creating partnerships that allow us to scale future programming.

- In response to the rapid onset of drought conditions in early summer, timely crop management updates were delivered to growers around topics such as weed management, forage production, pests, cover crop considerations, and crop insurance via newsletters, webinars, and presentations.
- Developed and delivered 14 formal meetings, 6 presentations, 12 factsheets, 2 popular press articles for farmers and agribusinesses to improve farm productivity, profitability, viability, and sustainability by increasing their knowledge and adopting best management practices to improve dairy production, animal health, and animal well-being.
- Evaluated and updated Sheboygan County 4-H promotional materials, including social media and paper brochures, based on national 4-H campaigns and resources.
- Developed a more streamlined and efficient schedule with the Sheboygan County 4-H Leaders Association to maximize the use of committees and reduce the burden on volunteers.
- Revisited the Core Values of the Wisconsin 4-H Program with club, officers, and youth leadership to refocus the program's vision and outcomes. As a result of these efforts, 100% of participants in the Club Leadership Summit agreed or strongly agreed that they were an important part of the 4-H Program. Additionally, 97% indicated they could identify several Core Values of the 4-H Program.
- FoodWise taught 358 nutrition education classes to 4,608 participants. An additional 3,677 participants were reached through indirect education via printed materials.
- FoodWise coordinated the Sheboygan County Activity and Nutrition (SCAN) health coalition and led monthly meetings for over 50 SCAN members. The SCAN coalition worked on various projects to address health, physical activity, nutrition, and food security.
- FoodWise provided ongoing technical assistance and support for the most recent community health assessment (CHA) and community health improvement plan led by the Sheboygan County Public Health Division. This included creating the community health survey tool, conducting key stakeholder interviews, and providing feedback on the CHA report.

Budget

	2023 Budget	2023 Results	Variance
Revenues	\$434,534	\$431,558	-\$2,976
Expenses	\$434,534	\$420,780	\$13,754
Total	\$0	\$10,778	\$10,778

The Extension, Sheboygan County, University of Wisconsin-Madison 2023 budget was \$434,534 with actual expenses of \$420,780. The 2023 levy amount was \$403,299. Our Department ended 2023 with a \$10,778 positive variance. The 2023 budget goals were accomplished primarily by responsible operations, pursuits of matching funds, sustainable program revenue, and support from community, county, and state stakeholders. Our approved budget for 2024 is \$437,061 with a property tax levy of \$407,326.

Issues and Challenges Ahead

Hiring continues to be a challenge for two open positions due to limited pools of qualified candidates.

Goals and Objectives for 2024

- Provide ordinance guidance and mapping assistance for the Towns of Greenbush and Sheboygan Falls to update their Farmland Preservation Zoning Districts and apply to the Wisconsin Department of Agriculture, Trade, and Consumer Protection agency for a new certification to replace their current one that expires on December 31, 2024.
- Guide at least two local towns through the process of amending their zoning ordinance to include regulations for agritourism, which is an emerging land use with a variety of potential impacts.
- Host Regional Agriculture Day program in spring of 2024 to focus on multiple aspects of agriculture – farm marketing, animal nutrition, manure, and crop management.
- Encourage producer participation in on-farm trials related to nitrogen management and/or alfalfa yield and persistence
- Provided timely, research-based solutions to agricultural producers in Sheboygan County through programs, regular newsletters, and webinars.
- Increase in youth engagement and developmental relationships within the Sheboygan County 4-H Program based on the Wisconsin 4-H's Theory of Change in correlation with the 4-H Thriving Model.
- By September 2024, FoodWise eligible parents of young children will have increased knowledge of and/or access to healthy foods as a result of multi-level interventions.
- By September 2024, FoodWise eligible schools will report a positive change in food choices, access, and/or availability as a result of multi-level interventions.
- Life Span will offer education and support to Sheboygan County caregivers through re-establishing the local caregiver coalition, connecting caregivers to statewide resources and specialists, and by offering two Powerful Tools for Caregivers workshops (6-week series).
- Facilitate 7-session course, Planning AHEAD that helps adults of all ages to make end-of-life financial, healthcare, and final wishes decisions in order to reduce the stress experienced by survivors and to ensure that their wishes are honored.
- Work with County partners and agencies in the areas of supporting the aging community, financial security and family engagement and relationships to plan opportunities to address gaps in services.



Extension

UNIVERSITY OF WISCONSIN-MADISON
SHEBOYGAN COUNTY

FEBRUARY 2024 REPORT

HUMAN DEVELOPMENT AND RELATIONSHIPS



*The Extension Institute of **Human Development & Relationships** provides the tools Wisconsinites need to thrive as well-rounded, capable individuals and families. We support families in caring for each other in ways that promote growth and understanding. Our programs promote aging-friendly communities, coach effective parents and help families put technology, mindfulness and financial awareness to use.*

Alicia Utke-Becher, Human Development & Relationship Educator

- A collaboration meeting with Sheboygan County Head Start and parent board where they received Extension's family engagement and relationships resources and upcoming educational events. The goal was to collaboratively plan opportunities for families and address gaps in service for underserved populations.
- A one-hour session for the Sheboygan County Cloverbud parents and guardians, where participants learned about emotion coaching and how to label, empathize and problem solve when children are expressing big feelings. The goal of this program was to increase positive interactions between the child and parent/caregiver.
- A one-hour session for the Sheboygan County Home and Community Education group where older participants learned strategies to make budgeting adjustments when income and expenses change. The goal of this program is to increase knowledge about budgeting and living on a fixed income.
- An interview with WHBL radio in Sheboygan where the focus was promoting Money Smart Wisconsin Week (MSWW). Sheboygan County MSWW is an in-person event where participants learn about financial wellness topics. The interview goal was for listeners to learn what programming will be available and how to access the MSWW information.
- A Money Smart Wisconsin meeting for financial institutions and community agencies convened to plan financial activities and events for the 2024 financial awareness campaign. The goal is to improve the financial capability of community members.
- A meeting with a connection's coordinator and executive director of Sheboygan County Family Connections where Family Connections and UW Extension Sheboygan County identified community needs and alignment in programming. The goal was to identify future programs for collaboration that will serve Sheboygan County families and childcare professionals.



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FOOD SECURITY, HEALTHY EATING, AND HEALTHY LIVING



FoodWise advances healthy eating habits, active lifestyles and healthy community environments for families with limited incomes through nutrition education at the individual, community and systems levels. FoodWise reaches individuals and families through local community partners by providing nutrition classes in-person and virtually, indirect education (newsletters, etc.), and social media/marketing. FoodWise is an obesity prevention program that addresses policy, system and environmental changes through local and state public health efforts.

FoodWise is federally funded by the Supplemental Nutrition Assistance Program-Education (SNAP-Ed) and the Expanded Food and Nutrition Education Program (EFNEP).

Amanda Miller, FoodWise Coordinator

- Provided technical assistance to the Sheboygan County Public Health Department for organizing a community call-to-action event and monthly priority-setting meetings, contributing to the development of the current community health improvement plan.
- Participated in the Sheboygan Collective Outreach event at Sheridan Elementary School. The goal of these events is to bring together multiple community organizations and resources to increase access for Spanish-speaking and LatinX community members.
- Partnering with the Sheboygan Area School District to teach a series of 5 lessons on Discover MyPlate in all kindergarten classrooms at 7 different elementary schools. The goal is to introduce the 5 food groups and to encourage healthy eating at a young age.
- Partnering with Sheboygan County Head Start/Early Head Start to teach a series of 4 lessons on Color Me Healthy in all classrooms at their 5 sites. The goal of the classes is to introduce healthy foods at a young age.
- Facilitating a conversation with 4-5 community agencies to discuss the senior farmers market voucher program in Sheboygan County. The purpose of this meeting is to explore ways to expand the reach and impact of the state food benefits program.

YOUTH DEVELOPMENT



Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and after-school programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.

4-H

Sarah Tarjeson, 4-H Youth Development Educator

Youth Need Experience!

The 4-H Youth Development Program has declared that every year can be the “Year of the 4-H Project.” A 4-H project is an area that youth want to learn more about during the year. There are projects on just about any topic that one would like to study and explore, from art to woodworking, from computers to rabbits, from clothing to small engines.

In 4-H, supportive adults help youth discover what they are learning as part of their experiences and dig out deeper learnings to help them in other life situations. 4

On February 17, 2024 the Sheboygan County 4-H Program offered 4-H Project Day, an incredible experience for youth to explore new 4-H Projects and create potential exhibits of their learning. 82 youth participated in hands-on learning with the support of older youth and adult leaders in 10 project areas. 100% of participants indicated they learned something new, and rated the day Good to Excellent.



Projects are just one tool that the 4-H Youth Development Program uses to teach communities of youth across America citizenship, leadership and life skills! Call Sarah at 920-459-5903 to learn more about 4-H Projects!



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COMMUNITY DEVELOPMENT



Community Development provides educational programming to assist leaders, communities, and organizations realize their full potential. We work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. We educate in leadership development, organizational development, food systems, community economic development, local government education and much more. In short, the Community Development Institute plants and cultivates the seeds for thriving communities and organizations.

Kevin Struck, Community Development Educator

Kevin handled a variety of requests this past month, including:

- Providing guidance to a town plan commissioner regarding the proposed commercial development of a property that is currently within Farmland Preservation and is shown on the town's Future Land Use Map as potential residential rather than commercial
- Explaining Wisconsin's public access requirement for subdivisions bordering waterways to a town zoning administrator and plan commission chairman who wanted more information about such an access that was recently created in the town
- Meeting with the Sheboygan County Conservation Specialist to 1) document and explain the process for conducting well water testing programs, and 2) answer questions related to Farmland Preservation in area towns
- Providing guidance to a town chairman regarding a landowner's request to build an accessory dwelling unit, which is not currently allowed in the zoning ordinance
- Answering questions from three different landowners who had specific well water quality concerns (arsenic, sodium, scaling)
- Guiding a town zoning administrator on how to handle a proposed land division and rezone that would create nonconforming lot-line setbacks
- Assisting the Town of Greenbush with its WiDATCP application for a renewal of the Town's Farmland Preservation Zoning certification
- Updating town zoning maps with 2023 rezones for Mosel, Plymouth, Lyndon, Sheboygan Falls, Sherman, and Greenbush
- Reviewing draft ordinance language to assist a town zoning administrator in developing zoning standards for outside storage of large vehicles or equipment in residential areas.



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SHEBOYGAN COUNTY

FEBRUARY 2024 REPORT

AGRICULTURE



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species.

Crops

Liz Gartman, Regional Crops Educator

- A regional agriculture newsletter for Fond du Lac, Sheboygan, Washington and Ozaukee county agriculture producers, industry representatives and agency staff that provides timely crop production updates, dairy and farm management resources and upcoming agriculture events. The goal is to create awareness of Extension programming and research in the region and maintain a connection between UW and the ag community.
- A dairy production newsletter for farmers, managers, employees and agribusiness professionals that provides the reader an introduction to upcoming UW Madison Division of Extension Programming, including the Manure Handling training opportunities, Badger Dairy Insight and Focus on Forage webinar series, along with information about evaluating alfalfa stands. This newsletter provides timely updates on Extension recommendations, events and industry news.
- Planning for a Regional Ag Day program for farmers, agronomists, nutritionists and other agriculture professionals, in collaboration with the Cedar Creek Farmers in Washington county. The goal is to provide timely livestock, dairy and crop production and marketing updates to producers so they can make informed animal and crop management decisions in 2024.

Sarah Tarjeson
4-H Youth Development Educator

Liz Gartman
Regional Crops Educator

Jayna Hintz
Area Extension Director

Kevin Struck
Community Development Educator

Amanda Miller
FoodWise Coordinator

Tammy Zorn
Support Staff

Alicia Utke-Becher
Human Development & Relationships Educator

Janeth Orozco
FoodWise Educator

Emily Jensen
Support Staff

Cassi Worster
Area Marketing Specialist